

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: **Huw Edward OLIVER**) Examiner: Thanh T. VU
Serial No.: **10/724,318**)
Filed: November 26, 2003) Art Unit: 2174
For: "OBTAINING USER FEEDBACK ON) Our Ref: 300203613-2US
DISPLAYED ITEMS") B-5271 621386-3
) Date: August 14, 2007
) Re: *Non-Final Office Action*

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the non-final Office Action mailed on May 15, 2007, a response to which is initially due by August 15, 2007, Applicant submits this paper. Please amend the above-identified application as described below and consider the following remarks. **All amendments and remarks herein are made without prejudice.**

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.